

TERMS & CONDITIONS FOR THE POST OF CONSULTANT
GRAPHIC DESIGNING

i) **Educational Qualification:**

- Degree or Diploma in Graphic Design such as Bachelor of Design (B.Des)

ii) **Experience:**

- 03 Years proven graphic designing experience [or not required if you are creative and talented.]

iii) **Professional Skills**

- Creative Skills
- IT Skills
- Critical thinking
- A strong portfolio of illustrations or other graphics
- Problem solving ability
- Time management
- Familiarity with latest design software and technologies (such as HTML, CSS, InDesign, Illustrator, Dreamweaver, Photoshop, PhotoSuite etc.)
- Sound communication skills

iv) **Age Limit:**

- Should not be more than 40 years on the last date for receipt of application.

v) **Remuneration:**

- The consultant (Graphic Designing) will be paid a consolidated remuneration p.m.
- Consultant shall not be entitled to any allowance etc.

vi) **Scope of Work/ Job Responsibilities:**

The Consultant's duties will include, but not be limited to the following:

- Study design briefs and determine requirements of the Sections
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas



- Develop illustrations, logos and other designs
- Use the appropriate colours and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand
- Schedule projects and define budget estimates
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